



# National Taipei University of Business

## ◆ History and Prospects of NTUB

National Taipei University of Business was founded in 1917. It has been experienced the transition of the Japanese occupation of agriculture reforms and economy development. The names of the school have been changed for many times and the spirit of the school firmly complies with its ninety-four-year inheritance. In the past nine decades, NTUB's growth has been symbolic. NTUB has made significant contribution to the history of Taiwanese business education. With its ninety-four-year history, NTUB has more than 100 thousand alumni who not only play important roles of business cadres, but also establish the impressive image of its community under the influence of NTUB long-term tradition. In addition to the Taipei campus, the school has constructed Pin-Chen Campus in order to cultivate more business talents with broad views and international vision.

## ◆ Orientation of the School

NTUB will be a prestigious university with students who have Professional Accomplishments, International Vision, Social Care and Responsibility and Outstanding Character.

## ◆ Carrying on the Tradition

We uphold the following principles:

- Integrity : Honesty and impartiality in administration policies
- Competence : Dedication and diligence in teaching and research
- Vision : Enthusiasm and broad view of globalization
- Perseverance : Persistence and determination in implementing programs



## ◆ Why NTUB ?

- Prime Location
- Combination of Teaching and Practice
- Devotion to Industry–Academia Cooperation
- Promotion in International Interchange
- Increasing Language Proficiency and Information Capability
- Focusing on Humanistic Education
- Improving Career Counseling Services
- High–Quality Students
- Ministry of Education Approval in School Evaluation
- Outstanding Alumni
- Cooperation among countries worldwide and university–industry cooperation



## ◆ Departments and Institutes Open to International Students & Instruction Language

<b>College of Commerce</b>	Department of Accounting information
	Department of International Business
	Department of Finance ; Graduate School of Finance
	Department of Public Finance and Tax Administration
<b>College of Management</b>	Department of Business Administration
	Department of Information Management
	Department of Applied Foreign Languages
	Graduate Institute of Business Administration
	Institute of Information and Decision Sciences
<b>College of Innovation Management</b>	Department of Commercial Design and Management
	Department of Commercial Creativity Management
	Department of Digital Multimedia Design

Address : No.321, Sec.1, Ji-Nan Rd., Taipei City 10051, Taiwan (R.O.C.)

Phone : +886-2-23935263

Fax : +886-2-23226045

Website : [www.ntub.edu.tw](http://www.ntub.edu.tw)